



CITY OF SHREVEPORT
MAYOR TOM ARCENEUX

For Media Inquiries Only:

Leigh Anne Evensky

Communications Director

Leigh.Evensky@ShreveportLa.gov

318-205-4993

FOR IMMEDIATE RELEASE

October 8, 2025

City of Shreveport Receives Keep Louisiana Beautiful Beautification Grant

Keep Louisiana Beautiful (KLB), the state's premier anti-litter and community improvement organization has chosen the City of Shreveport to receive a Beautification Grant to support our community beautification efforts. The grants help to create and execute planting projects, focused on improving the appearance of communities throughout Louisiana by creating beautiful, well-maintained public spaces.

Priority planting projects include improving and beautifying entry points to cities, highway corridors and medians, downtown roadways and intersections, and other highly visible and highly used public spaces. "This \$10,000 grant award represents an active partnership with Keep Louisiana Beautiful and the Department of Culture, Recreation, and Tourism that will help us uphold our responsibility to enhance environmental stewardship and encourage economic development while highlighting the community," said Mayor Tom Arceneaux.

The City of Shreveport will accomplish its goals by using the grant money to continue the beautification of the entryway to Shreveport Regional Airport. The project, begun by the Department of Public Works, will use native, perennial plants, known to retain pollutants and particulate matter, at the entrance of the airport along Monkhouse Drive.

KLB's Executive Director, Susan Russell explains that the Beautification Grant is designed to provide funding for local projects and programs bringing about behavioral changes needed to improve the appearance of communities in Louisiana. "People are less likely to litter in areas that display community pride and that are well maintained and beautiful, so reducing litter in highly visible areas is an additional key driver of this grant. KLB seeks projects that have diverse community support, volunteer involvement, collaboration with stakeholders and benefit the community at large."

Made possible with funding from the State of Louisiana and the Office of the Lieutenant Governor, 11 Beautification Grants totaling over \$72,000 were awarded to eligible organizations including Louisiana parishes and municipalities.

About Keep Louisiana Beautiful: Keep Louisiana Beautiful (KLB), is a state program under the Office of the Lieutenant Governor and the Department of Culture, Recreation, and Tourism that promotes a personal, corporate, and community responsibility for a clean and beautiful Louisiana. KLB supports local communities through programs and resources for litter education, prevention, removal, enforcement, beautification, recycling, waste reduction, and sustainability initiatives. KLB is affiliated with the national organization, Keep America Beautiful, and is supported by a robust statewide network of Community Affiliates and University Affiliates. Learn more at KeepLouisianaBeautiful.org.

###